artisancreatif

User Guide

Version 1.1

Introduction

Thank you for purchasing our premium WordPress theme, Artisan Creatif. We hope that you enjoy using and customizing Artisan Creatif to your needs as much as we have enjoyed designing and developing the theme.

This detailed User Guide will help you with installation, getting started and theme options set up. User support is available, via the comments for this item, on Theme Forest. Please remember to follow We Are Pixel8 on [Twitter](#) or [ThemeForest](#) to stay up to date on any and all future releases of Artisan Creatif.

Package Contents

The file you have downloaded will be a zip archive containing all of the files you will need for installation and customization. If you have not done so already, unzip the archive to inspect the contents.

Included in your package are the following files and folders:

- Artisan Creatif User Guide.pdf – Detailed User Guide instructions
- artisancreatif Folder – Parent theme
- artisancreatif-child Folder – starter Child Theme
- PSD Folder – Production level Photoshop documents
- License Folder – User licenses
- Snippets.txt – Code snippets
- Screenshots Folder – Theme screenshots
- Thumbnail.jpg – ThemeForest thumbnail
- artisancreatif.wordpress.2011-06-23.xml – Demo content to help you get started

If your download does not include all of these items, please notify ThemeForest immediately.

System Requirements

Artisan Creatif will not function properly with any versions of WordPress prior to version 3.0. Please verify which version you are currently running before you upload Artisan Creatif to your WordPress environment.

We recommend updating to the latest stable release which, as of this documentation, is version 3.1.3.

How to Install

Uploading Theme Files

You will need an FTP (File Transfer Protocol) Client and administrative access to upload and install Artisan Creatif. If you do not have an FTP client, please download and install the free Mozilla client, [Filezilla](#), on your local computer.

Launch your FTP client, login to the web server that is running WordPress and navigate through the following directories (folders): wp-content > themes. Once you are inside your themes directory, select the folder, artisancreatif, from your downloaded package. Drag and drop artisancreatif into your themes directory. This entire process should take less than 2 minutes with a broadband connection.

If you intend on customizing Artisan Creatif beyond the Theme Options, you will need to upload the artisancreatif-child folder as well.

Activating your Theme

Once all of the files have been uploaded to your server, quit your FTP client and log into your WordPress Dashboard and select Appearance > Themes. Upon a successful upload of your theme files, you should see a screenshot of Artisan Creatif under the heading of Available Themes. If you have uploaded the artisancreatif-child folder, you will see that screenshot as well. Depending on how you will use Artisan Creatif, do one of the following:

- If you are not going to be customizing the theme, beyond the available theme options, click the Activate link associated with Artisan Creatif only.
- If you are going to be customizing the theme, beyond the available theme options, click the Activate link associated with Artisan Creatif Child Theme only.

Congratulations! Artisan Creatif is now your active theme.

How to Create & Set your Home & Blog Page

Create your Home & Blog page

From your Pages menu, (1) click Add New to add a new page. (2) Give this page a title of "Home" and (3) select the Home template from Page Attributes Template drop down select menu. (4) Click Publish. You are going to let WordPress know that this will be your home page in a moment once you have created your blog page.
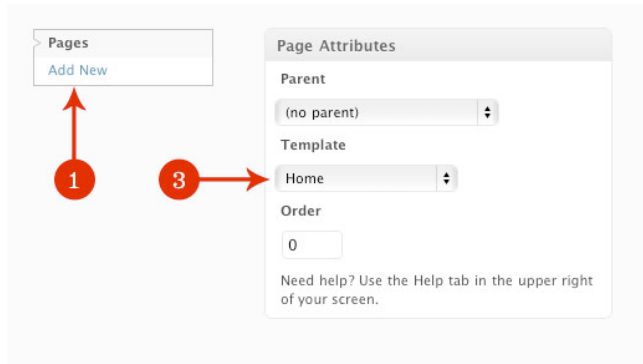
To create your blog page, repeat steps 1 and 2, from above. In this instance, give your blog page whatever title you like (we titled our blog page, "Journal", in the demo). Click Publish. You will not need to choose a template for your blog.

Please note: In both cases, you do not have to enter any content in the post editor.

Set your Home & Blog Page

Now that you have created your Home and Blog page, you will need to set these in WordPress. (1) Navigate to Settings > Reading. Under Front page displays (2) select A static page. From the Front page drop down select menu, (3) select the page you just created for your Home page. From the Posts page drop down select menu, (4) select the page you just created for your Blog.
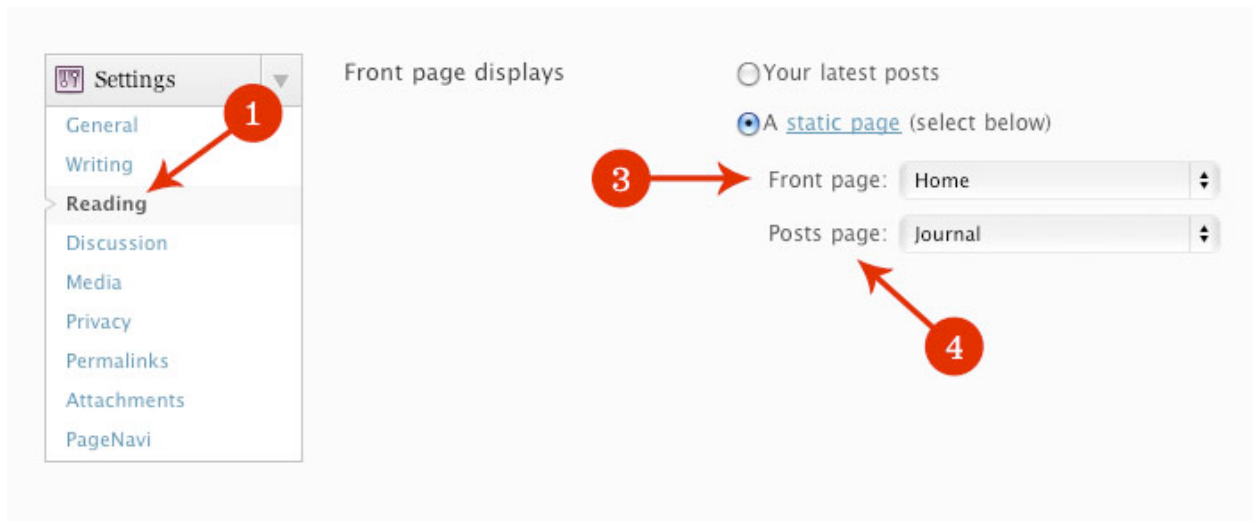
Once you have your pages set, click Save Changes. Your home and blog pages are now set.

Recommended Plugins

The following are a list of plugins we recommend along with their purpose within the theme. Each plugin has been hand chosen and vetted for compatibility and stability and, though we cannot guarantee someone else's work, we firmly stand behind these recommendations.

Please note that each plugin is optional but some features and options will be unavailable to you if you choose not to install them.

WP Page Navi

Download Link: http://wordpress.org/extend/plugins/wp-pagenavi/

This plugin replaces the default WordPress pagination system with a more intuitive navigation interface. If you choose not to install this plugin, the default pagination will be used.

If you choose to install this plugin, after activation, (1) navigate to Settings > PageNavi and (2) uncheck the Use pagenavi-css.css option and (3) click Save Changes. The remaining settings are optional.
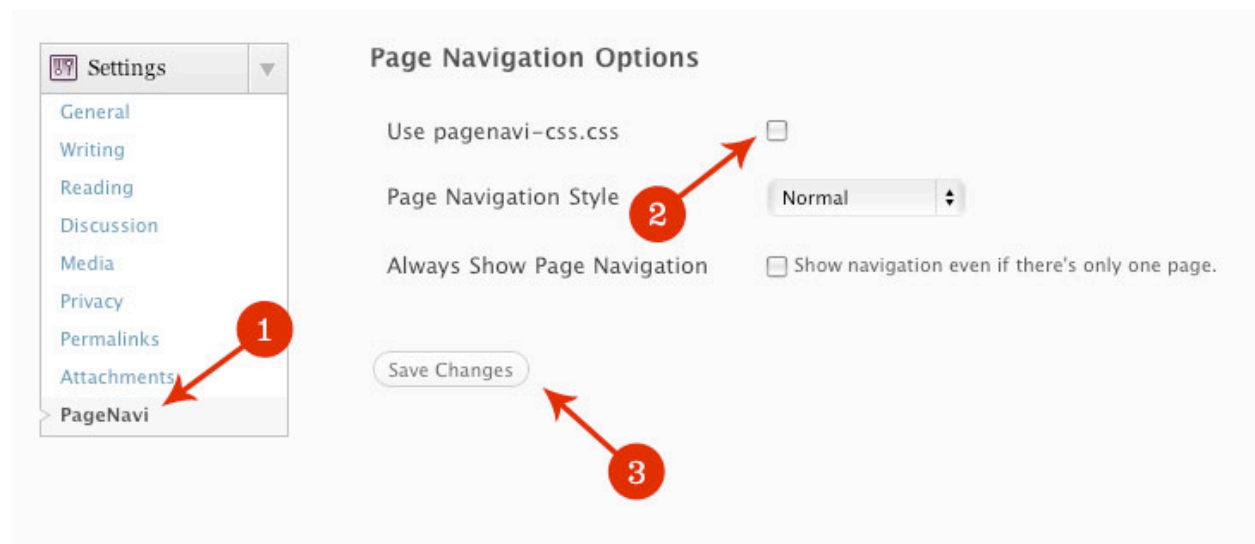
Cleaner Gallery

Download Link: http://wordpress.org/extend/plugins/cleaner-gallery/

This plugin serves two purposes. The first is that it returns valid HTML markup for the WordPress gallery shortcode. The second is that it integrates with several jQuery Lightbox plugins, like FancyBox which is built into the theme.

If you choose to install this plugin, after activation, (1) navigate to Appearance > Cleaner Gallery and (2) select post-thumbnail from the Default gallery settings drop down select menu. (3) Disable the Load the Cleaner Gallery stylesheet and (4) select FancyBox from the External image scrip drop down select menu. (5) Update Settings. The remaining settings are optional.
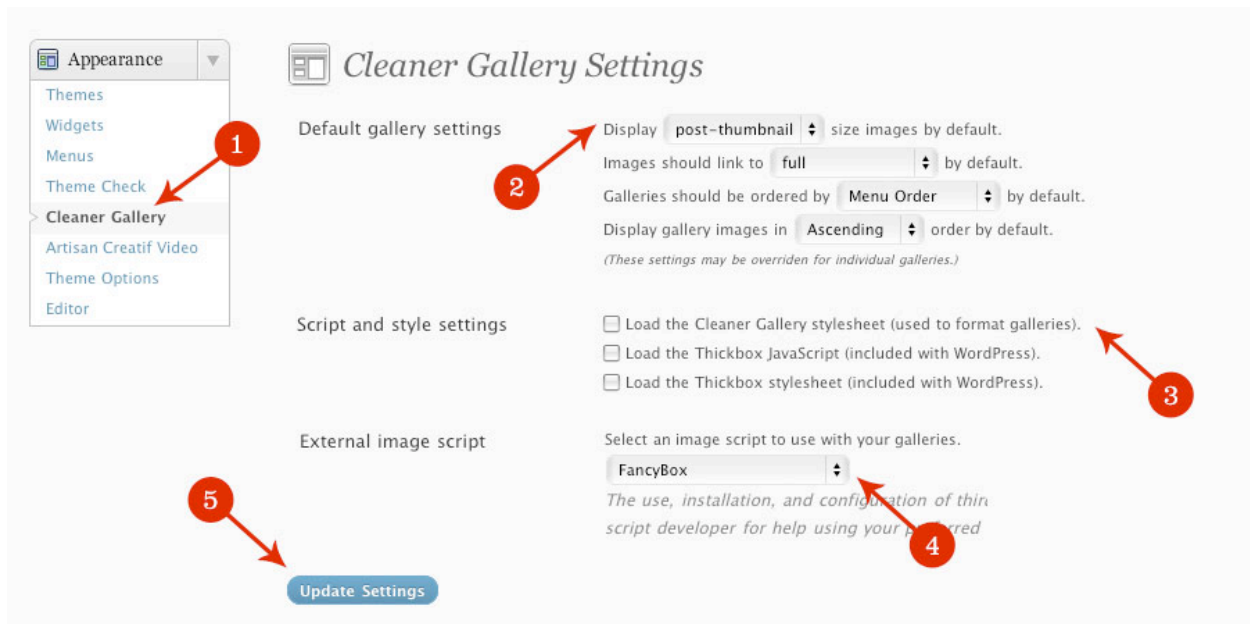
Attachments

Download Link: http://wordpress.org/extend/plugins/attachments/
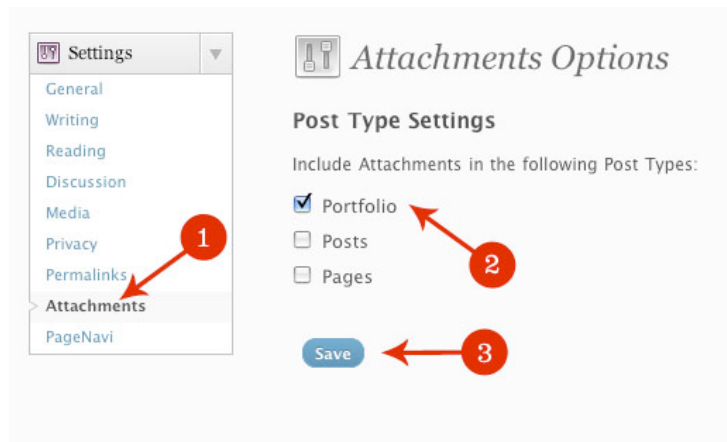
Attachments allows you to simply append any number of items from your WordPress Media Library to Posts, Pages, and Custom Post Types. Its purpose, within Artisan Creatif, is to allow you to upload as many images as you see fit, on a per post level, for inclusion in your portfolio case studies. Without this plugin installed, you will not have access to the slider or stacked images options in the Portfolio Custom Post Type.

If you choose to install this plugin, after activation, navigate to Settings > Attachments and enable Portfolio in the list of available Post Types and click Save.

Contact Form 7

Download Link: http://wordpress.org/extend/plugins/contact-form-7/

Though Artisan Creatif come with a Contact page template, there is no built in Contact Form. We wanted to leave the decision up to you what contact form solution you would like to use. As a recommendation, we suggest the Contact Form 7 free plugin which allows you to manage multiple contact forms, plus customize the form and the mail contents flexibly with simple markup. The form supports Ajax-powered submitting, CAPTCHA and Akismet spam filtering.

If you choose to install this plugin and would like to use the contact form displayed in the demo, paste the code snippet from the Snippets.txt document in your download folder.

Codestyling Localization

Download Link: http://wordpress.org/extend/plugins/codestyling-localization/

Artisan Creatif has been localized and is ready to be translated into the language of your choice. In order to translate the theme, you will need to convert the text string into your language. The Codestyling Localization is one of the easiest and most popular plugins for such a task.

How to access your Theme Options

You can access your Theme Options three different ways.

Dashboard Admin Access

When you are in the Dashboard Admin area and have full administrative rights, you can access your Theme Option by expanding the Appearance menu and clicking Theme Options. If you do not have administrative rights, this option will not be available to you.

Admin Bar Access

If you have your User settings set to either Show Admin Bar when viewing site or in dashboard and have full administrative rights, you will be able to access the Theme Options by hovering over the Appearance drop down menu and clicking Theme Options. You must be logged in to see the Admin Bar. If you do not have full administrative rights, this option will not be available to you.

Manage Themes Access

If you have full administrative rights, you can access the Theme Options by clicking the Theme Options link from the Manage Themes page when Artisan Creatif is the active theme. If you do not have full administrative rights, this option will not be available to you.

Theme Options Settings

Each of your Theme Options Settings are divided into easily understandable intuitive sections to help you customize your environment. Each setting will have an applicable detailed description.

Save Options & Restore Defaults Buttons

Please take notice of the two buttons at the bottom of the Theme Options page: Save Options and Restore Defaults. Click the Save Options button anytime you make a change to your Theme Options. If you navigate away from your Theme Options page before saving, your current changes will be lost. Only click Reset Defaults if you want to revert back to the default settings.

Global Settings

Website Logo
You can upload your own image to use as the logo for your website. Until you do so, a text based option will be displayed on your site. The maximum width of your logo is dependent on the width of your main navigation. For this reason we suggest uploading a logo last.

Once you have uploaded your logo image, the input field will be populated with the absolute path of your image and you will see the image, in the size it will appear on your site, just below the input field. To change the image, at any time, click the Remove icon on the bottom left of the image and upload a new image.

Favicon Image
You can upload any 16x16 pixel image to be used as your favicon image. Until you do so, a default favicon image will be used in its place.

Alternate Stylesheet
Artisan Creatif comes with two alternate stylesheets (Light and Dark). Select the stylesheet you would like to use for your website. You can also select "None", if you are going to be using your own design and your own styles inside of your child theme. For more on child theming, please read the Child Theme Primer section.

Sidebar Location
Choose the location of your sidebar. This will affect all pages with sidebars except for the Home and Contact pages.

Contact Settings

The Contact Settings allow you to determine whether to display a Quick Contact Bar at the top of your website. This contact bar can contain one or all of the following:

- Contact phone number
- Contact email address with spam protection
- Link to your Twitter profile
- Link to your Facebook page

You can also optionally enable a toggle button giving your users the ability to toggle the Quick Contact Bar opened or closed.

Please note that you can not show the Quick Contact Bar but display its information in your Contact Widget. In order to do so, you will have to fill out the fields you would like to display in the widget. Any fields left blank will not be displayed.

Featured Portfolio Slider Settings

Please skip this section until you have content published in your portfolio. In Artisan Creatif v1.0, this setting was known as Home Slider Settings. If you are upgrading from v1.0, and would like to start working with your featured portfolio slider, skip to How to Publish your Portfolio.

You have two featured portfolio slider options available to display on your Home Page. The Large slider option will display a 940 x 470 pixel image with an optional overlay containing meta data about each portfolio item. The Small slider option will display a 460 x 430 pixel image with meta data aligned to the left of the image. Each slider will automatically rotate in a continuous loop.

Whichever option you choose, you will be able to set the following once you have enabled your featured portfolio slider:

- Enter your own header title for the slider
- Select the content for the slider (Featured Work or All Recent Work) **NEW**
- Select the size of the slider
- Display up to 6 of your most recent projects in the slider
- Enable a call to action button that links to that portfolio item's case study page
- Enter the text for your call to action button
- Enable a toggle switch for the slider

Home Body Settings

Once enabled, you will be able to add body copy and a call to action button to your Home Page. You will also automatically enabled one of your widget ready sidebars. You can have the call to action button link to any of your published pages and the text content of that button is entirely up to you.

Portfolio Carousel Settings

This is a new option as of v1.1. Please skip this section until you have content published in your portfolio. If you are upgrading from v1.0, and would like to start working with your featured portfolio carousel, skip to How to Publish your Portfolio.

Due to popular demand, we have implemented a portfolio carousel for your home page. The carousel will display up to 16 recent projects in a carousel slider. Once enabled, you will be able to customize the following options:

- Select the content for the carousel (Home Portfolio or All Recent Work)
- Enter your own header title for the carousel
- Display up to 16 of your most recent projects in the carousel
- Enable a toggle switch for the carousel

Home Blog Settings

Please skip this section until you have content published in your blog.

You have the ability to display up to 16 of your most recent blog posts, in a slider, on your home page. If you choose to show only 4 blog posts, the slider will be automatically disabled. Once you have enabled this option, you will be able to set the following:

- A heading of your choosing for the blog posts
- How many blog posts to display
- Enable a toggle switch for the Home Page blog posts

Each blog post will have a thumbnail, title, excerpt and Read More link.

Portfolio Settings

Please skip this section until you have content published in your portfolio.

You have the ability to set your current availability status for both your portfolio and/or case study pages. If you are available for work, you will have access to a call to action button which can be linked to any of your published pages.

Blog Post Settings

Please skip this section until you have content published in your blog.

The Blog Post Settings allow you to manage the following options:

- Enable the featured image in the post
- Enable the post author's bio with a link to the author's archive of posts
- Enable related blog posts, and how many to show, based on a tag relationship

You must set the Blog Post Landing Page, with the page you set as your Post page earlier. If you change this in one location, you must change this in both.

How to Publish your Portfolio
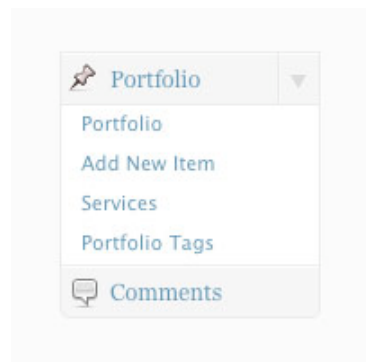
The backbone of Artisan Creatif is the elegant presentation of your works of art. Behind that display is an easy to use publishing and maintenance platform that puts the control of your portfolio in your hands.

Upon installation, Artisan Creatif will initialize a new Custom Post Type called Portfolio. This Custom Post Type will have its own taxonomy, called Services, and its own tags, called Portfolio Tags. You will use the taxonomy to categorize your portfolio items and you will use the tags to mark portfolio items for home page inclusion.

Each portfolio item must have at least one taxonomy type associated with it in order for the filtering function to work as intended.

Adding Portfolio Tags

As of v1.1, you can now add tags to your portfolio items for further organization. Prior to publishing your first item, we recommend adding two tags that will allow you to determine which portfolio item will appear in the featured slider and which portfolio item will appear in the portfolio carousel.

To add the two necessary tags, click on the Portfolio Tags link. This will take you to the Portfolio Tags page. We will first add the portfolio tag that will mark portfolio items for featured slider inclusion. Under the heading, Add New Portfolio Tag, in the Name field, enter "Home Featured", or whatever name you would like. **For the slug, you must enter home-featured.** The description is optional. Click Add New Portfolio Tag to save this settings.

Now we will add the portfolio tag that will mark portfolio items for portfolio carousel inclusion. Repeat the steps for adding the name. Again, you can add whatever name you like. We chose "Home Portfolio". **For the slug, you must enter home-portfolio.** When you are done, click Add New Portfolio Tag to save this settings.

With your two tags set, you can mark any of your portfolio items as either "Home Featured" , "Home Portfolio" or both. Home Featured items will appear in the featured portfolio slider in descending order by date. Home Portfolio items will appear in the portfolio carousel in descending order by date. **Any portfolio items that are not tagged will not appear on the home page if you have chosen anything but All Recent Work in the theme options.**

Publish a Simple Portfolio Item

When you are ready to publish your first portfolio item navigate to Portfolio > Add New Item. If you are already familiar with WordPress, you will notice that the editor is identical to the editor available to you when you are publishing blog posts and pages.

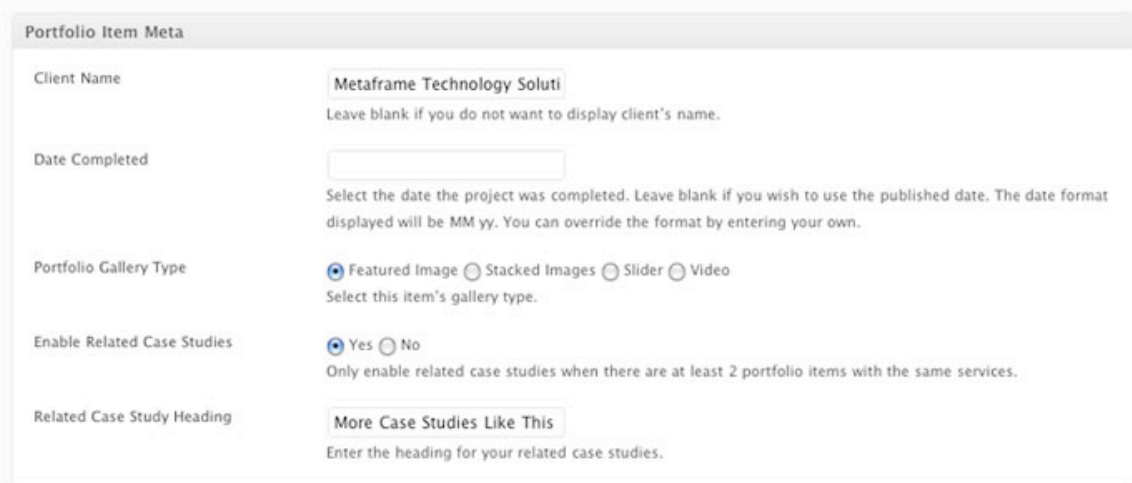The minimum steps for publishing a portfolio item are:

- Give the item a title.
- In the editor, enter the text you would like displayed on the case study page. The amount of text is entirely up to you. If you would like to add a client's testimonial, please read the Post Style Classes section of this guide.
- Add a Service for this item. If you have not yet created your list of Services, you can add a new one from the editor screen and it will be automatically checked.
- Optionally choose a portfolio tag for this item.
- Write a short excerpt that will be displayed in the Home Page slider.
- Add a Featured Image for this portfolio item. The minimum size of your featured image should be 940 x 470 pixels. This can either be a photo or a specially designed image, as seen in our demo.
- Click Publish.

After you have published your item, you can click View Portfolio Item to inspect what you have published. The image, in a simple portfolio item, will be a 460 x 280 pixel thumbnail of your Featured Image which will link to the full image in a FancyBox overlay.

Publish a Stacked Images or Slider Portfolio Item

The previous option is perfect for simple portfolio items like logos, where they may not be several images to display. But, there are times when you will need to publish a portfolio item with multiple images attached to them.

Artisan Creatif allows you to determine which is right for the project. Under the editor, you will notice a meta box with the heading, Portfolio Item Meta. The settings you save here will give you additional control over your portfolio items.

Please note that you must have Attachments installed, activated and set up to continue with this option.

Using the previous item as an example, edit it to add more data like the client's name, if applicable, the date completed, if this differs from your published date, and select Stacked Images as your Portfolio Gallery Type.

Scroll down to the Attachments meta box and click the Attach button to bring up the WordPress Add New Media dialog. Click Select Files and navigate to the location of the images you would like to have stacked. Select as many images as you would like and click Open to start the upload. **For best results, your images should be cropped to 460 x 430 pixels before uploading.**

After the upload has completed, you will be able to optionally add a title for each of the images. This data will used for the alt tags on the site. When you are done, click Attach to attach the images. They will now appear in the Attachments meta box with a small thumbnail to the right.

Unhappy with the files you've uploaded? (1) Reorder them by clicking on the sort icon and dragging that item into the location that suits you. (2) Remove an attached image by clicking the Delete link. (3) Attach more images until you are happy.
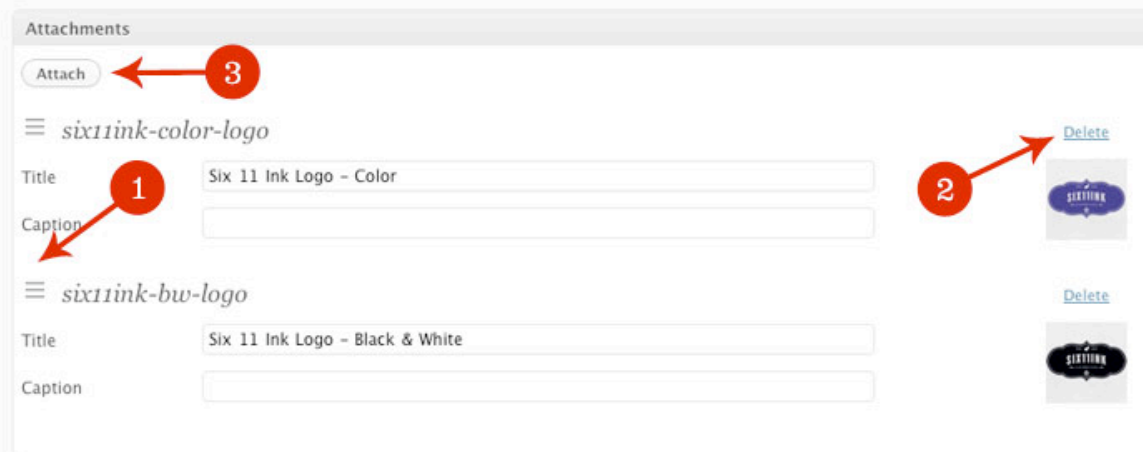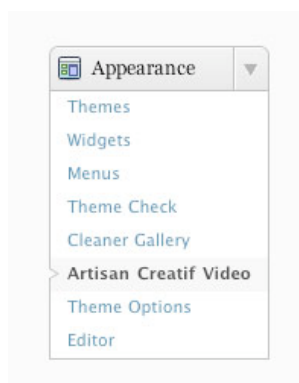

Once you are done, click Update, or Publish, and view the portfolio item. You will see that the images are now stacked on top of each other in the order you set. You will follow the same steps to publish a portfolio item with a slider.

Add the Portfolio Video Embedder Settings

You can also publish streaming video in your portfolio items whether from YouTube, Vimeo or your own self hosted FLV or MP4 videos. Before you can publish any videos, you will need to set up the Portfolio Video Embedder Settings. Navigate to Appearance > Artisan Creatif Video and add the default size of the player, which should be 460 x 292 pixels. If you will not be publishing self hosted videos, skip the next steps.

If you are going to be publishing self hosted FLV or MP4 videos, you will need to download the free JW Player and upload the files to your server. Once you have downloaded the files, you need to upload the mediaplayer-5.x (the "x" represents the current version which was 5.6 at the time of this publication) folder to your wp-content directory using an FTP Client.

After you have successfully uploaded the folder to the recommended directory, enter the absolute path to these files relative to your WordPress installation, in the Path to JW Player Files field. For example, if you have WordPress installed in the root of your domain, your path should look something like this: http://www.yourdomain.com/wp-content/mediaplayer-5.x.
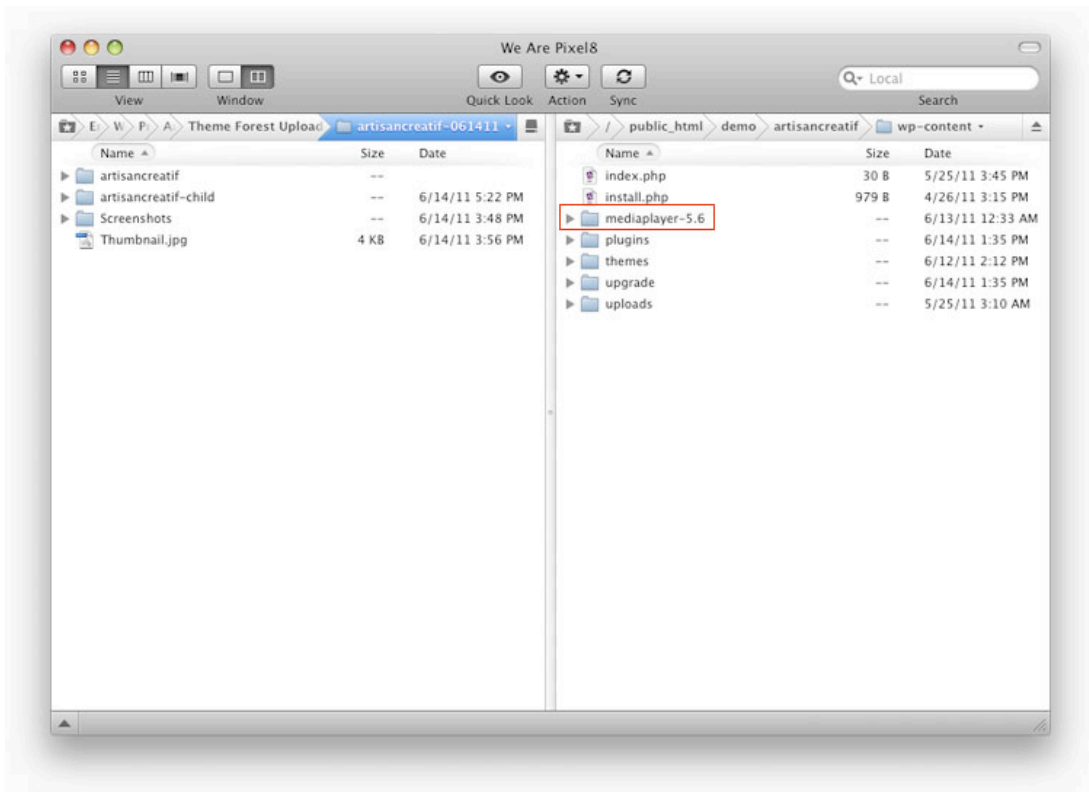
Publish a Video Portfolio Item

Now that you have saved the Embedder Settings, you are ready to publish video content in your portfolio items. You will follow all of the previously mentioned steps but, this time, you will scroll to the very bottom of the editor page and locate the Portfolio Video Options meta box. In the Video URL field,
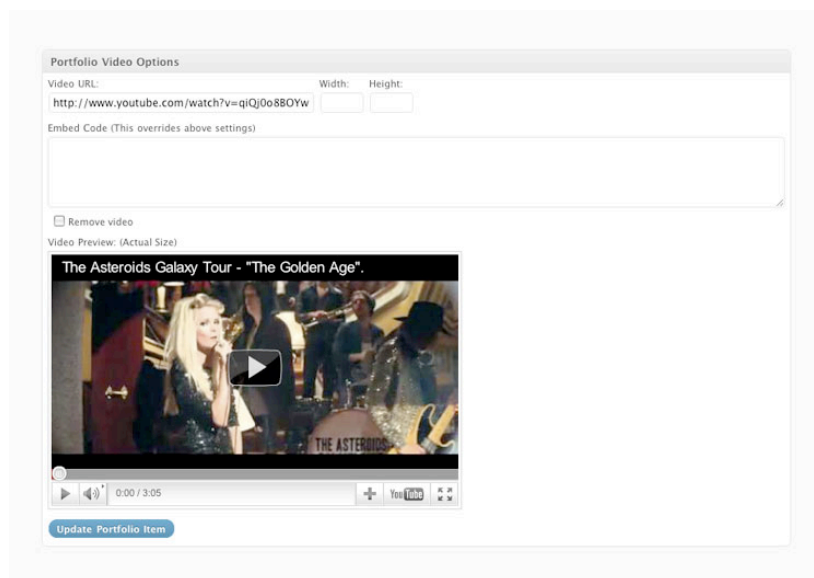
paste the URL from YouTube, Vimeo or the absolute path to your self hosted video and click Update Portfolio Item. Once the item has been updated, you should see a playable preview of your video. If you are satisfied with your video click Publish.

Publish your Filterable Portfolio Page

Once you have more than one item in your portfolio, you can publish your filterable portfolio page. Navigate to Pages > Add New and create a new page. **You can title this page whatever you want, but the slug must be /portfolio/.** Anything other that this will cause the theme to break. Do not enter any content in the editor. From the Page Attributes Templates drop down, select the portfolio template you wish to use (Grid, 2 Column, 1 Column) and click Publish.

If you have more than one Service and an item associated with each service, the filter will automatically begin working.

Customizing your Menus

Artisan Creatif uses the WordPress 3+ Menu settings. The main navigation menu, located at the top of the site, supports a top level menu item, with one sub level menu item. The footer navigation menu supports only a top level menu item. If you require multi-level drop down menus, you will need to create this customization in your child theme.

Setting Up your Menus

Your customized menus will be inactive until you follow these steps.

- Click on the Menus options under the Appearance heading in your Admin left sidebar. This will load Menus options page.
- Artisan Creatif supports 2 menus (Main Menu = Top Menu & Footer Menu = Footer Menu). Click on the Create Menu option and name it whatever you like. You can add custom links, pages, categories or portfolio items to any of your menus. You can also order the menu to taste by clicking and dragging. To enable sub menus, drag the menu item slightly to the right of its parent allowing it to snap into place. We recommend keeping your Navigation Label as short as possible.
- Once you are satisfied with your menu, click Save Menu.
- Under Theme Location, select which menu should appear where and click Save.

Visit your site to see your changes. You can edit your menus until you are satisfied with the outcome.

Working with Custom Widgets

Artisan Creatif comes with a total of 6 widget ready areas and 6 custom widgets. All of your widgets can be used in any of the widget ready areas.

Installing Widgets

WordPress supports drag and drop for all Widgets. Simply select the widget you would like to activate, drag it to the desired location, enter any necessary data and click Save. You can reorder your widgets by dragging and dropping and WordPress supports multiple instances of the same widget in most cases.

Available Custom Widgets

As previously mentioned, Artisan Creatif comes with 6 custom widgets that will be activated along with the theme. The 6 custom widgets are:

- Twitter Feed Widget
- Flickr Feed Widget
- jQuery Tabbed Content Widget
- Client Testimonials Widget with Slider
- Contact Widget
- Recent Work Widget

Use any combination of these widgets, plus the default widgets, throughout your site.

How to Use Page Templates

Artisan Creatif comes with 2 page templates you can use on your pages (Default and Full Width). To assign any page template to a given page, simply select which template to use from the select drop down menu under the Page Attributes heading.

Note that WordPress will automatically select the Default Template whenever you create a new page. You will have to manually change which template your respective page is utilizing for each page and click Update to see the changes take effect.

How to Use Featured Image Settings

Artisan Creatif will automatically crop any **newly uploaded images** into 5 variations to be possibly used throughout the site. For best result, your source image should not be smaller than 940 x 470.

Setting an Image as Featured

While you are in the WordPress Editor, click on the Upload/Insert Image icon just below the Permalink. This will launch the upload modal window. Click Select File, navigate to the file you wish to upload and click Open. As WordPress begins to upload the file, you will see a progress bar. Once the upload is complete, you can optionally enter data related to the image. For SEO purposes, we recommend giving each of your images a title.

While the Image Modal Window is still open, click the Use as featured image link and your selected image will be used throughout the site. You should see a thumbnail of your image, under the heading Featured Image, in the right sidebar of your WordPress Editor.

Featured Image Sizes

The 10 thumbnails, and their usage, Artisan Creatif creates are as followed:

- 100 x 100 – Standard size used in galleries
- 75 x 75 – Used in sidebar
- 220 x 100 – Home page blog posts
- 220 x 170 – Grid portfolio view
- 460 x 280 – Small slider, 2 & 1 column portfolio, blog archives
- 940 x 470 – Large slider

Important Note: All of these dimensions are set to "true" in your functions.php file. This means that WordPress will crop the image to match these exact dimensions. Depending upon the source image, some unwanted cropping may occur.

Post Style Classes

Artisan Creatif does not contain any shortcodes. For various reasons, we have decided to move away from this method of styling content to what we believed is the best way to safeguard your contact from being solely dependent on our theme. For a detailed explanation, please read our No Shortcodes page on the demo.

Available Post Classes

You will still be able to extend the stylings of your posts, pages and portfolio items with Post Style Classes. You will notice a new option available to you on the post editor: the Styles drop down menu. If you do not see this option, click on the Kitchen Sink button to expand the available options in the Tiny MCE editor. The post style classes available are:

- Accordion – The class to assign to a block of content to apply a jQuery Accordion Effect
- Accordion Trigger – The class to assign to a <h3> anchor tag <a> that will trigger the accordion
- Accordion Content – The class to assign to a block of content that represents the accordion content
- Button – The class to assign to an anchor tag that will be a button
- Left Pull Quote – The class to assign to a <blockquote> tag that will float to the left
- Right Pull Quote – The class to assign to a <blockquote> tag that will float to the right
- Testimonial Quote – The class to assign to a <blockquote> tag that will be a testimonial
- Testimonial Author – The class to assign to a <blockquote> <p> tag that will be the author of the testimonial
- Two Column – The class to assign to a block of contact that will be divided into two equal CSS 3 columns
- Three Column – The class to assign to a block of contact that will be divided into three equal CSS 3 columns
- Four Column – The class to assign to a block of contact that will be divided into four equal CSS 3 columns

Pleas take note that you will only be able to assign these classes to the tags mentioned above unless it is a block level class. This means that you will not be unable to assign the button class to anything but an anchor tag.

Create a jQuery Accordion

We will walk you through the steps to create the jQuery Accordion we have on our FAQ page. With this walkthrough, you should be able to master the remaining Post Style Classes available to you.

- Type your content, separating each section with an <h3> tag. Each section must have an h3 at the beginning.
- Once you have all of the content entered for the accordion, select the entire block and select Accordion from the Styles drop down.
- Select each <h3> tag and click the link icon. In the href field, enter hash (#) and optionally enter a title. Once the link has been created, select the <h3> tag again and select Accordion Trigger from the Styles drop down. Repeat this step for everything <h3> tag within the

accordion. A plus sign will appear next to the <h3> tag if you have successfully followed this step.
- Once you have all of the <h3> classes assigned, select the content that follows the <h3> tag. With the content selected, choose Accordion Content from the Styles drop down. Repeat this step for each content section you have in the accordion. When you done, save your changes and view the accordion on your live site.

Create a Left & Right Pull Quote

In order to created a Left or Right Pull Quote, you will first need add content that is wrapped in the <blockquote> tag. Click the Left Quotation Icon Button, in the editor, to add your <blockquote> content. Select the <blockquote> and choose either Left or Right Pull Quote from the Styles drop down menu. If you have properly executed the class, your content should float right or left and resemble a magazine pull quote.

Create a Testimonial Quote

Similar to Pull Quotes, Testimonial Quotes are created first with a <blockquote> element. Select your <blockquote> and choose Testimonial Quote from the Styles drop down. If there is an author for this quote, you will need to create a new <p> tag, within the <blockquote>. Once you have the author, select this bit of content and choose Testimonial author. If you have properly executed the class, your content should change to resemble a testimonial quote with an author aligned right.

Create a Button

The simplest of all of the Post Style Classes is the button. Simply create a link, as you normally would. Select your link and choose Button from the Styles drop down menu.

Create Columns

Columns can be easily created by selecting the entire block of content your wish to be in columns and assigning the appropriate class. This is accomplished with CSS 3, which means that only browsers that support the columns will display columns.

Child Theming

Child theming for WordPress can be a User Guide onto itself. We will not go into depth here but we will introduce you to the basics and how this will help you to customize Artisan Creatif beyond the available Theme Options.

Child Theming Basics

According to the [WordPress Codex](), a WordPress child theme is a theme that inherits the functionality of another theme, called the parent theme, and allows you to modify, or add to, the functionality of that parent theme. With a little understanding of HTML and CSS, you can make a child theme modify the styling and layout of a parent theme to any extent without editing the files of the parent theme itself. That way, when the parent theme is updated, your modifications are preserved.

For this reason, child themes are the recommended way of making modifications to a theme.

Artisan Creatif Child Theme

A child theme can contain as little as a style.css file or as much as all of the templates of the parent theme. You will notice that your download includes a starter child theme, artisancreatif-child. Inspecting its content, you will find the following:

- style.css
- Screenshot
- image directory

This is all that is necessary for a child theme. At this point, any styles you add to the child theme's style.css file will override and of the parent theme's style.css file. In fact, this is the case for all template files in the parent directory. For example, if you wanted to modify the single-portfolio.php file, you would add single-portfolio.php to your child theme and modify that file. **Just make sure you maintain the same directory structure and naming convention.**

Please note that Theme Options that are saved in a parent theme are not ported to a child theme. If you start with a parent theme and move to child theming, you will need to re-enter your Theme Options settings.

Simple Customization with your Child Theme

More than likely, you are looking for a bit more advanced method of customization without touching the core files. Let's say, for example you like the dark alternate stylesheet but want to make changes to the background and page titles. In order to accomplish this, you would do the following:

- In your active child Theme Options, select None from the Alternate Stylesheets drop down select menu.
- Open up ac-dark.css in any code editor.
- Select and copy all of the code in ac-dark.css.

- Open up your child's style.css file and paste what you've just copied below the @import statement.
- Using a web developer tool, like [Firebug](), locate the line of code that declares the background. Once you have found it, change the declaration to suit your needs.

That's it! You can follow these steps for any of the CSS declarations. And, again, the best thing about this method is that your customizations are preserved in the event of a theme update!

Advanced Customization with your Child Theme

Did you know that you can use your child theme to override all of the parent's stylesheets? You can even change layouts, remove functions and extend functions from within your child theme without touching the parent theme. **This is recommended for advanced users or those with intermediate knowledge of CSS.**

Let's say, for example, you have used the provided production PSD files to create your own custom design. Now, you want to implement your design, with your own CSS but use the divs from the parent. Simply do the following:

- In your active child Theme Options, select None from the Alternate Stylesheets drop down select menu.
- In your child theme's style.css file, delete the @import command.

You now have a "naked" theme ready for styling.

Important Things to Remember about Child Theming

If you are new to child theming, it will take some time to get use to this method of customization. In the meantime, there are some important things to remember when child theming:

- The file structure of your child theme should match the file structure and naming convention of the parent theme. Keep in mind that WordPress will check the child theme first before checking the parent theme to load a template.
- All templates in the child theme override the parent theme.
- **The child theme's function.php file does not override the parent theme.** It is appended to the parent theme.

We are only scratching the surface of all you can accomplish with child theming!

Adding Google Analytics

In the Snippets.txt file, you will find a function that **should be placed in the functions.php file of your child theme**, if you are not running a plugin that will do this for you.

jQuery Library & Plugins

Artisan Creatif comes with the following jQuery Plugins registered and enqueued within the theme. In some cases, the theme will enqueue scripts that are built into WordPress. All of the javascript functions are written in no conflict mode and have been tested for compatibility. As of this documentation, there are no known issues with their functionality.

- jQuery Cycle
- Fancybox
- jQuery Easing
- jQuery UI Core – WordPress version being enqueued
- jQuery UI Widget – WordPress version being enqueued
- jQuery UI Accordion
- Filterable

The latest version of the jQuery library (1.5.2 as of this documentation) is being properly registered and enqueued from the Google Apps server ensuring that it will not load multiple instances of the library.

Acknowledgement & Thanks

We would like to take this opportunity to thank the following for their help and contributions throughout the design and development process of Artisan Creatif.

- Eric 'Wiz Kid' Odom – @EricWizKidOdom
- Devin Price – @devinsays
- Dan Camerson – @dancameron
- Luke McDonald – @thelukemcdonald

Conclusion

We have attempted to answer as many questions as possible with this guide. If you have any questions not covered in this document, post them to the "Item Discussion" and we will answer them as soon as possible.

Thanks again for your purchase and enjoy Artisan Creatif! Be sure to leave a rating. We greatly appreciate it.